PRESTON NORTH END
FOOTBALL CLUB

versus

SHEFFIELD UNITED

MONDAY, 17th MARCH

Kick-off 7.30

Football League

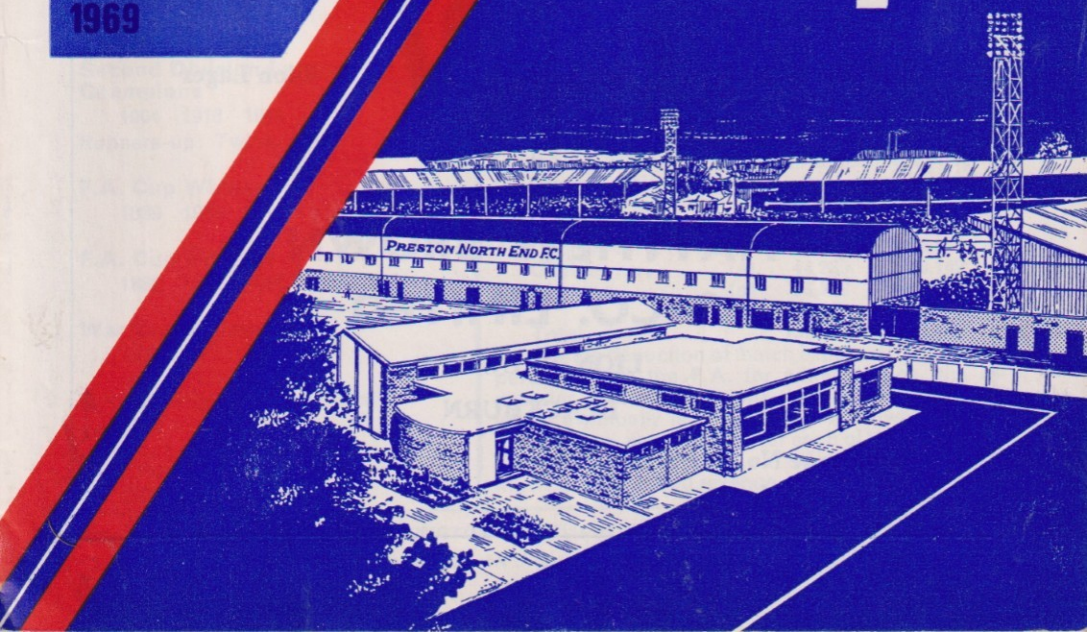
Kick-off 3.0 p.m.

SATURDAY 8th FEBRUARY 1969

PP

OFFICIAL PROGRAMME

1/-



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THIS IS THE OFFICIAL PROGRAMME OF

PRESTON NORTH END

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1889 1938

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1888 1922 1937 1954 1964

War Cup Winners
1941

F.A. Charity Shield Finalists
1938

F.A. Youth Cup Finalists
1960

CLUB NOTES

WITH ALL DUE deference to time-honoured Sheffield United, who have not been seen at Deepdale for some years, we would have preferred to have staged a fifth round F.A. Cup-tie with Stoke City instead of renewing old rivalry with "The Blades."

But for another of those traditional slips "twixt cup and lip" a third home tie would have been our pleasure and our supporters' delight, for it was in only the last minute of our second Cup replay at Stamford Bridge that Chelsea won.

While agreeing that the London club had every reason to deplore the reason for the abandonment of the initial replay on 29th January, namely the quite unforseen failure of their floodlights after 75 minutes' play, it was cruel luck that our eventual defeat should come the way it did.

North End had given the 36,500 afternoon crowd a surprise by playing pluckily and well, and gaining a lead to which they resolutely clung, and still held with the final whistle expected at any moment, the game having run into "injury time."

Then, with Ross injured, Chelsea snatched an equaliser and, with a tremendous last surge, got the winning goal some 30 seconds later. It was a bitter blow for our team after doing their utmost to win. They could commiserate with Aston Villa who had a similar experience in losing by a last minute goal at Deepdale three weeks ago.

Chelsea were jubilant, of course, in feeling that justice had been done, considering that they were winning 2–0, and in no apparent danger of losing their lead, when the lights failed at Stamford Bridge. No doubt, had we been victims of similar circumstances in reverse, we should have felt equally annoyed and frustrated.

But Monday's relentless struggle for victory was another game for the same prize, a home Cup-tie. It was to be expected that we would strive our hardest to win it. That fact was recognised by the crowd and there was no disgrace in defeat.

Welcome Revenue

North End have long had a fine reputation in London for their Cup fighting qualities. It was enhanced by our display. It recalled outstanding Cup victories by Preston teams at Tottenham, Brentford, Highbury, Millwall, Fulham, Charlton and on Queen's Park Rangers' ground last season, and came so near putting another on the scroll.

Financially our exploits in this season's tournament have been a boon, as the following details of the "gates" indicate:

		attendance	*receipts*
Nottingham Forest	(h)	20,008	£5,423
Chelsea	(h)	31,875	£8,542
Chelsea	(a)	44,239	£16,142
Chelsea	(a)	36,522	£12,995
Total		**132,644**	**£43,102**

After the deduction of match expenses and a small percentage to the F.A. for adminstration, the remainder is divided into one third for the Cup pool, which eventually is shared equally between all the competitors, and one third for each of the clubs concerned in the tie. Thus our funds will gain some much needed added revenue.

Programme: Editorial—WALTER PILKINGTON and STUART WEBB (Asst. Secretary)

COMPETITION PAGE

Face in the Crowd

SECTION OF THE CROWD TAKEN SATURDAY, 25th JANUARY, 1969.

North End v. Chelsea

Supporters who have been ringed will receive the following prizes:

ADULTS: Two Complimentary Tickets for the Next Home Game.

JUNIORS: An invitation to meet the players in the dressing-room and see the game from the Trainer's Bench at the next home game.

Winning supporters to call at the Secretary's Office after the game.

THE GATE GAME

HOW TO WIN THE £10 PRIZE:

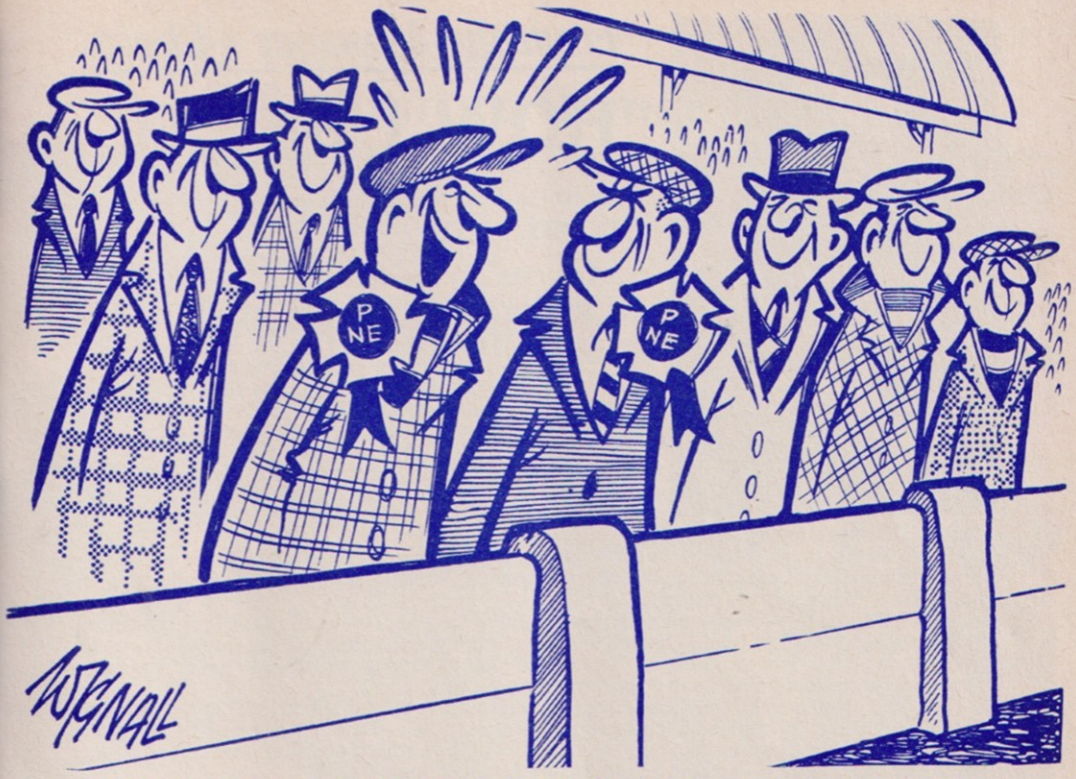
Check carefully the number printed below. If it coincides EXACTLY with the OFFICIAL attendance figure for today's game (as announced over the loudspeaker) use your skill and knowledge of football to answer the question below and return this programme to the Secretary's office before 12 noon, Thursday next.

YOUR "GATE" NUMBER IS: No 15848

£10 Prize v. Nottingham Forest won by R. J. D. MULLINEAUX, 8 CHURCH AVENUE, PENWORTHAM.

AND HERE IS TODAY'S QUESTION:

Name North End's 1964 Cup Final team that lost to West Ham.



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From the Manager's Chair

HOW I SEE IT

by North End manager
BOBBY SEITH

WELL, IT IS back to League football for North End after a memorable fortnight; out of the F.A. Cup and some needed points to chase. I must say it was a proud, if sad, homecoming from the second battle at Stamford Bridge.

The sensational finish, with Chelsea scoring two vital goals in the last minute of the time allowed for injuries, turned their seemingly certain defeat into a shattering climax as victory was snatched from our grasp.

There was never any question, I assure you, of easing up through over-confidence in our one goal lead. Every man was fighting it out, and that took some doing in face of Chelsea's heavy onslaught.

It was as tough an ordeal as any team could have, especially in the second half when Chelsea in their desperation to equalise Gerry Ingram's 15th minute goal threw everything at us, trying to break down our resistance.

In fact, George Ross was writhing on the ground with an injured knee after a foul just before Chelsea scored their first goal. The ball had gone out of play but the referee would not let our trainer go on to the field to attend to Ross. That goal otherwise might never have happened. Normally George would have been covering when play continued.

He would have been in a position near the post to prevent Webb's equalising header from going in. As it was, he hobbled back and could not get there in time. This was a vital and decisive incident. There was no question of shamming on Ross's part. He is not that sort of player. He was obviously in pain. Neither was there any time-wasting by us.

After the match and coming home my sympathy was entirely with the players. They gave all they had and really fought for the club, every man doing his absolute best, and you cannot ask for more than that. But hard as they tried there was no reward for them at the finish.

You have to take things as they come. We were losing two–nil when the lights went out at Chelsea in the first replay, and we got a second chance. We did our very best to take advantage of it and came so near to a surprise win. When I looked into the Chelsea dressing room afterwards to wish them well they praised our team for their display.

I think they were a bit surprised by our football in the first game at Deepdale. It was a good match for a Cup-tie. We dominated the first half without being able to beat a strong defence, and they were on top in the second after previously being content to block up the middle and break from there. They too failed to score—a fair result.

At Bristol we played very well and deserved at least a draw. A pleasing feature was that, though we had been in a hard Cup-tie the previous Wednesday, with another one to come, the team took one game at a time and did their utmost. Chelsea were beaten 5–0!

Our team spirit in all these three matches was something to be proud of. Their satisfaction—and mine—was that they were not disgraced. Chelsea admitted that we played some marvellous football in the first half at Stamford Bridge and earned our lead.

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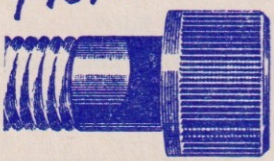

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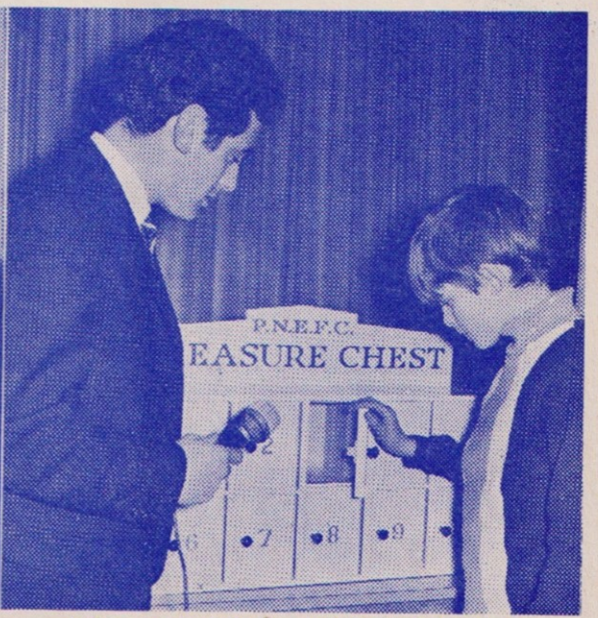
January Spectacular—

A Night to Remember

Junior members pictured above with players, chairman Allan Harrison and manager Bob Seith signing autographs.

Alan Kelly and Graham Hawkins watch in amazement as conjurer "Willane" produces a "dove" from his hat.



Junior member G. Moxham being invited to a North End style "take your pick" by junior organiser, Stuart Webb.

OUR VISITORS

THE INFREQUENCY of Sheffield United's postwar visits to Deepdale makes their return the more welcome, although we would have preferred to offer greetings in happier circumstances than the season after their descent from Division One and North End's escape from suffering still lower status.

If that grim fate had been our lot the period separating our renewed acquaintance with the famous "Blades" would have spanned 15 and possibly more seasons instead of 14. For though our League meetings with Sheffield United go back to 1893, when they began a sequence of 36 First Division seasons after gaining promotion in the inaugural year of Division Two, fate has strangely ordained our taking different paths which caused lengthy breaks between League matches.

Before the first war we met in 17 of 22 seasons, missing when North End had three spells in Division Two. The annual fixtures continued until 1925, a year of woe for Preston in that it meant nine seasons out of the First Division. On our return in 1934 Sheffield United went down and, apart from a Cup clash and the 1938 semi-final at Bramall Lane, this venue was off our beat until 1946–47: promoted in 1939 United had to wait seven years to enjoy the sweets of success.

They lasted three years. By a coincidence they and North End were relegated together in 1949 with 33 points each. Two seasons sufficed for us, two more for United. We played six games in the First Division, then United dropped out. When they got back in 1961 we were relegated!

Thus, there have been only 17 post-war games between the clubs in 23 seasons, today's being the 18th. We lost by four goals without reply in November. Points have seldom come our way at Bramall Lane, but in September, 1954, North End achieved a remarkable 5–0 win on this ground. Our former Scottish forward Sammy Baird will remember this match. It was his second game in the first team—in the role of deputy for Jimmy Baxter—and he was dropped so that Baxter could return.

Including this hollow victory North End scored 30 goals in the first 10 games of that season.

Sheffield United were regarded as too good a side to go down last season. The final and fatal blow was a home defeat by Chelsea in the last match. It looked as if they would storm back after four home wins and a draw at Bristol in their first five matches. Events decreed otherwise. They won only one of their next 11, including a League Cup-tie thrashing by Liverpool at Anfield.

Four victories were gained to the turn of the year, all without the loss of a goal. Since then United have won three more to soften the sting of their F.A. Cup defeat at Mansfield.

Pen Pictures

Alan HODGKINSON *(goalkeeper).* In 16th season, has made more than 500 League and Cup appearances for United. One-time Worksop butcher's boy who became an Under-23 and full international, starting against Scotland 1957. Succeeded Ted Burgin at Bramall Lane First-class cricketer.

Len BADGER *(right back).* Honours with Sheffield Boys, England Youth, Under-23's and Football League. League debut 1963. Ever-present last season. Neither tall nor weighty. Born Sheffield.

Michael HEATON *(left back).* Another home-produced local. Younger than Badger, recently made promising League start after lengthy run in reserves. Small for a defender but capable.

Bernard SHAW *(right half).* Sheffield-born younger brother of former England international back Graham. Amateur two years, then apprentice. Badger's partner in Under-23 and Youth matches.

Eddie COLQUHOUN *(centre half).* A recent acquisition from West Bromwich in whose first team he played regularly last season until injured. Born Preston Pans. Learned game at Edinburgh.

David POWELL *(left half).* A highly thought-of prospect from Wrexham, was capped second time by Wales in this season's World Cup game with Italy. Signed in August. Born Dolgarrog.

Alan WOODWARD *(outside right).* Born Sheffield and graduated from local junior football to England Youth status. Became regular first teamer last season, his fourth at Bramall Lane.

Tony CURRIE *(inside right).* Signed a year ago, sprang from obscurity in Watford's Youth team after making little headway with Chelsea and Queen's Park Rangers. Rapid advance since then.

Colin ADDISON *(centre forward).* Topped 300 League appearances this season, half of them with his second League club Nottingham Forest. Previously with York City (four seasons from 1957), subsequently with Arsenal and his present club. His League goals total to-date is 115.

John TUDOR *(inside left).* Acquired from Coventry City in November at a fee which left United with little change from the Willie Carlin transfer. Quickly among the goals, including two against North End, is his new club's joint leading scorer with eight. Born Ilkeston.

Gil REECE *(outside left).* Unsuccessful with Cardiff City, contented himself with Welsh League until given second chance by Newport. In April, 1965, United reckoned him worth £10,000. Five Welsh caps proved their judgment sound.

← **SHEFFIELD UNITED FOOTBALL CLUB, 1968/69**

Front row (left to right): Woodward, Harrison, Colquhoun, Tudor, Reece, Wagstaff (T.), Buckley.

Back row (left to right): Badger, Shaw, Wagstaff (B.), Powell, Hodgkinson, Hemsley, Currie, Barlow.

SHEFFIELD UNITED

PP

FOCUS on Bill Cranston

BILL CRANSTON may be envied by some of his colleagues, and by players who have left Deepdale during his five seasons with North End, for doing one thing that seems quite natural to him. It is getting on the right side of the crowd. He is popular; no doubt about that. He always has been.

Ask him why and he would have to scratch his head for the answer, not professing to be a world-beater, though he could rightly claim to be as good a club man as any on the books. "Why? Search me! Perhaps it is because I enjoy my game, win or lose. I like football. I love a scrap."

These are three good reasons. Thinking of a few more I would say spectators warm to big Billy because he does not have to advertise that he is wholehearted, fearless and unselfish. The hallmarks of his sturdy, challenging approach lie in these three assets. A fourth could be that he is unpretentious: he just gets on with the job and habitually gives 100 per cent. effort.

By nature he is cheerful and that also counts: he can set his teeth but is not grim-visaged as if the end of the world is nigh. I have seen him break into a grin when given the slip and laugh when one of his pile-driving biffs at goal sails wide of the target or soars over the top.

Players welcome a fellow of this temperament and calibre in the side, someone who will pull out the little extra if it kills him. The crowd notice. Cranston's Deepdale fans also have observed with pleasure his stimulation of the young lads in the reserve team when they are looking to him for leadership and encouragement. He takes after Joe Walton in this respect.

Central League football, however, does not appeal to Bill. The trimming of playing staffs has taken the sharp edge off it. It does not feed the ambition of an experienced player, and Cranston's yearning is for a regular first team place, not a stop-gap role. To his credit he sees to it that confidence in him is rarely misplaced, witness the last two season's Cup-ties.

An amateur until he left his native Kilmarnock at eighteen for Blackpool, he gained recognition in the Scottish Youth team. He was at Bloomfield road for four years, playing about forty times in the first team, and this is his favourite pitch. His proudest achievement there was when a young Blackpool team, including himself, beat Manchester United.

Single, with powerful leanings to golf which he plays every day in summer at a club a stone's throw from his Kilmarnock home, he has not given much thought to his future (business interests nil), but I fancy he will be doing so soon—his engagement to Miss Katherine Seed, of Colne, last Christmas surely deserves that compliment!—**W.P.**

← **Bill Cranston**

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NORTH END FAC

League Division II, 1968-69

						Attendances			
1968			1968-9	1967-8	Pts	Gain	Loss	1968-9	1967-8
Aug. 10	Middlesbrough	A	1–2	0–5	0	4,664	—	19,014	14,350
,, 14	**F.L. Cup 1st Round, Oldham**	**H**	**1–1**	–	–	—	—	10,287	—
,, 17	Huddersfield Town	H	1–0	3–1	2	—	681	12,673	13,354
,, 21	**F.L. Cup 1st Rd. Replay, Oldham**	**A**	**1–0**	–	–	—	—	4,434	—
,, 24	Cardiff City	A	0–1	0–2	0	—	1,553	11,344	12,897
,, 26	Portsmouth	H	0–0	3–1	1	3,890	—	13,828	9,938
,, 31	Birmingham City	H	4–1	0–0	2	—	2,760	14,112	16,872
Sept. 4	**League Cup 2nd Rd., Crystal P.**	**A**	**1–3**	–	–	—	—	12,594	—
,, 7	Bury	A	1–0	–	2	—	—	10,609	—
,, 14	Charlton Athletic	H	1–1	4–1	1	2,783	—	13,986	11,203
,, 16	Blackpool	A	1–1	1–4	1	10,684	—	27,975	16,291
,, 21	Crystal Palace	A	2–1	0–2	2	5,807	—	13,577	7,770
,, 28	Norwich City	H	1–3	1–0	0	—	258	14,778	15,036
,, 30	Carlisle United	H	2–2	0–2	1	1,503	—	14,984	13,481
Oct. 5	Blackburn Rovers	H	1–1	3–5	1	649	—	20,681	20,032
,, 9	Portsmouth	A	1–1	1–2	1	—	1,042	20,393	21,435
,, 12	Derby County	A	0–1	2–1	0	9,363	—	27,146	17,783
,, 19	Hull City	H	1–0	3–2	2	—	505	13,823	14,328
,, 26	Millwall	A	0–0	0–2	1	6,091	—	15,827	9,736
Nov. 9	Aston Villa	A	1–0	0–1	2	109	—	13,374	13,285
,, 16	Bristol City	H	1–0	0–1	2	2,200	—	12,325	10,125
,, 23	Sheffield United	A	0–4	–	0	—	—	15,969	—
,, 25	Fulham	H	0–0	–	1	—	—	14,730	—
,, 30	Bolton Wanderers	H	1–4	1–1	0	—	4,556	15,242	19,798
Dec. 7	Oxford United	A	1–2	–	0	—	—	7,005	—
,, 14	Derby County	H	0–0	1–1	1	—	5,223	12,648	17,871
,, 20	Hull City	A	1–1	1–1	1	1,894	—	15,976	14,082
,, 26	Blackburn Rovers	A	0–1	1–0	0	969	—	21,224	20,255
1969									
Jan. 4	**F.A. Cup (3) Nottingham Forest**	H	3–0	–	–	—	—	20,008	—
,, 18	Aston Villa	H	1–0	2–1	2	—	1,791	15,252	17,043
,, 25	**F.A. Cup (4) Chelsea**	H	0–0	1–3	–	—	—	31,875	—
,, 29	**F.A. Cup (4) Chelsea** (aban.)	A	0–2	–	–	—	—	44,239	—
Feb. 1	Bristol City	A	1–2	1–4	–	—	2,516	13,419	16,935
,, 3	**F.A. Cup (4) Chelsea**	A	1–2	–	–	—	—	36,522	—
,, 8	Sheffield United	H	–	–					—
,, 12	Fulham (postponed, Jan. 11th)	A	–	–					—
,, 15	Bolton Wanderers	A	–	0–0					14,664
,, 22	Oxford United	H	–	–					—
Mar. 1	Middlesbrough	H	–	0–0					15,229
,, 8	Huddersfield Town	A	–	1–1					10,834
,, 15	Cardiff City	H	–	3–0					13,735
,, 22	Birmingham City	A	–	0–3					27,664
,, 29	Bury	H	–	–					—
April 5	Norwich City	A	–	3–1					18,231
,, 7	Carlisle United	A	–	1–4					11,228
,, 8	Blackpool	H	–	0–2					21,499
,, 12	Crystal Palace	H	–	0–0					13,313
,, 19	Charlton Athletic	A	–	0–0					11,612
	Millwall (postponed Dec. 28th)	H	–	0–1					11,445

Central League, 1968-69

1968			
Aug. 10	Newcastle United	H	3 2
,, 17	Nottingham Forest	A	1–1
,, 20	Everton	A	1–1
,, 24	Coventry City	H	3–1
,, 27	Burnley	A	0–1
,, 31	West Bromwich Albion	A	1–2
Sept. 7	Manchester United	H	2–0
,, 16	Everton	H	0–1
,, 21	Bury	H	3–1
,, 28	Sheffield Wednesday	A	0–1
Oct. 5	Leeds United	A	1–0
,, 12	Blackburn Rovers	H	1–1
,, 14	Leeds United	H	0–0
,, 19	Blackpool	A	0–1
,, 26	Liverpool	H	0–5
Nov. 2	Bolton Wanderers	A	1–2
,, 9	Aston Villa	H	2–2
,, 16	Wolverhampton Wanderers	A	1–0
,, 23	Manchester City	H	2–1
,, 30	Sheffield United	A	2–2
Dec. 7	Derby County	H	3–0
1968			
Dec. 21	Blackpool	H	0–2
1969			
Jan. 4	Huddersfield Town	A	0–2
,, 11	Bolton Wanderers	H	1–0
,, 18	Aston Villa	A	1–1
Feb. 1	Wolverhampton Wanderers	H	2–3
,, 8	Manchester City	A	....
,, 15	Sheffield United	H	....
,, 22	Derby County	A	....
Mar. 1	Newcastle United	A	....
,, 8	Nottingham Forest	H	....
,, 14	Coventry City	A	....
,, 22	West Bromwich Albion	H	....
,, 29	Manchester United	A	....
April 5	Sheffield Wednesday	H	....
,, 8	Stoke City	A	....
,, 12	Bury	A	....
,, 19	Huddersfield Town	H	....
—	Blackburn Rovers	A	....
—	Liverpool	A	....
—	Stoke City	H	....
—	Burnley	H	....

TS AND FIGURES

North End Appearances and Goals, 1968-69

Football League, Division II — P27, W8, D10, L9, Goals F24, A29, Pts. 26

F.A. Cup		G	RB	LB	RH	CH	LH	OR	IR	CF	IL	OL	Total
4	Alan KELLY	27	—	—	—	—	—	—	—	—	—	—	27
	Bert PATRICK	—	5	—	—	—	—	—	—	—	—	—	5
4	George ROSS	—	22	2	—	—	—	—	—	—	—	—	24
	John RITCHIE	—	—	16	—	—	—	—	—	—	—	—	16
	Jim SMITH	—	—	3	9	—	—	—	—	—	—	—	12
	John BRIGHT	—	—	1	—	—	—	—	—	—	—	—	1
4	Alec SPARK	—	—	—	5	—	—	—	—	—	—	—	5
1	Graham HAWKINS	—	—	—	—	25	—	—	—	—	—	—	25
3	Bill CRANSTON	—	—	—	—	2	—	—	—	—	—	—	2
4	Ken KNIGHTON	—	—	—	—	—	19	—	5	—	3	—	27
3	Jim McNAB	—	—	5	13	—	3	—	—	—	—	—	21
4	Richard HEPPOLETTE	—	—	—	—	—	5	—	—	—	—	—	5
	David WILSON	—	—	—	—	—	—	15	—	—	—	1	16
	David HUGHES	—	—	—	—	—	—	3	—	—	—	—	3
2	Alan SPAVIN	—	—	—	—	—	—	—	18	—	1	—	19
3	Willie IRVINE	—	—	—	—	—	—	—	—	25	—	—	25
3	Gerry INGRAM	—	—	—	—	—	—	—	—	2	20	—	22
	George LYALL	—	—	—	—	—	—	—	3	—	2	—	5
1	Archie GEMMILL	—	—	—	—	—	—	—	1	—	1	5	7
4	Derek TEMPLE	—	—	—	—	—	—	9	—	—	—	8	17
4	Frank LEE	—	—	—	—	—	—	—	—	—	—	13	13
	Total	27	27	27	27	27	27	27	27	27	27	27	

League Division II Scorers—Irvine, 12; Knighton 3; Ingram 3; Lee 2; Spavin, Temple, Gemmill, McNab, 1 each— Total 24. League Cup Scorers—Irvine 3.

F.A. Cup scorers—Irvine 2 (1 pen.), Temple, Ingram—Total 4.

LEAGUE DIVISION II

(up to and including 1st February)

	P.	W.	D.	L.	Goals F.	A.	Pts
Derby County	29	15	10	4	36	24	40
Middlesbrough	29	15	6	8	44	32	36
Millwall	28	14	6	8	48	32	34
Cardiff City	29	15	4	10	49	37	34
Charlton Athletic	28	12	9	7	41	39	33
Hull City	29	10	11	8	43	36	31
Blackpool	28	10	10	8	35	25	30
Sheffield United	28	12	6	10	40	31	30
Crystal Palace	26	12	6	8	45	36	30
Blackburn Rovers	27	12	6	9	33	29	30
Carlisle United	29	11	8	10	33	33	30
Huddersfield Town	28	11	7	10	37	37	29
Norwich City	28	11	6	11	37	34	28
Birmingham City	29	12	3	14	52	50	27
Bolton Wanderers	28	8	10	10	38	35	26
Portsmouth	28	8	10	10	36	35	26
Preston North End	27	8	10	9	24	29	26
Aston Villa	29	8	8	13	26	39	24
Bristol City	29	6	11	12	25	39	23
Bury	29	7	7	15	37	59	21
Fulham	28	4	8	16	27	55	16
Oxford United	27	5	6	16	19	39	16

CENTRAL LEAGUE

(up to and including 1st February)

	P.	W.	D.	L.	Goals F.	A.	Pts
Liverpool	29	20	5	4	55	15	45
Manchester United	28	17	7	4	52	28	31
West Bromwich A.	28	15	5	8	48	28	35
Newcastle United	27	15	5	7	42	29	35
Nottingham Forest	27	10	11	6	45	37	31
Wolverhampton W.	28	12	7	9	43	39	31
Burnley	30	11	9	10	42	39	31
Bury	28	12	5	11	39	42	29
Stoke City	26	10	7	9	29	25	27
Sheffield Wednesday	28	10	7	11	35	33	27
Manchester City	26	13	0	13	39	37	26
Everton	26	11	4	11	25	31	26
Preston North End	26	9	7	10	31	33	25
Huddersfield Town	26	11	3	12	37	46	25
Aston Villa	27	8	9	10	33	44	25
Sheffield United	27	8	8	11	45	36	24
Leeds United	27	7	9	11	22	35	23
Blackpool	29	7	8	14	49	58	22
Derby County	27	6	10	11	22	32	22
Bolton Wanderers	26	7	4	15	25	45	18
Blackburn Rovers	28	6	5	17	32	52	17
Coventry City	28	5	7	16	21	47	17

WHAT THE PAPERS SAY...

OFFICIAL PROGRAMME

"Away from the refractive distractions of the press box window, a splendid view was afforded of the game. This, together with ONE OF THE BEST CLUB PROGRAMMES I HAVE SEEN ANYWHERE and a rousing game made for a most satisfying afternoon."

Eric Todd—*The Guardian.*

"This week's scene takes time off to deliver an extra special pat on the back to Preston North End's new Official Programme. Bigger, better and brighter they said it would be—and now the fans agree that since North End tuned into the new "Light" programme there aren't many Clubs in the country with a finer official journal!"

Mike Dryland—*Lancashire Evening Post.*

CHELSEA POWER FAILURE

"A loudspeaker announcement said that the match had not been abandoned. It would be resumed when, and if, the fault could be repaired. But it was, if you'll pardon the term, JUST A RAY OF HOPE. After a further seven minutes came the gloomy news that a fire in the main junction box had caused damage that was irreparable. As one cheated Cockney in the crowd of 44,239 said: 'COR, STRIKE A LIGHT,' or words to that effect."

Alan Hubbard—*Lancashire Evening Post.*

SHEFFIELD UNITED QUIZ

1—How many times have Sheffield United been relegated, and who accompanied them into Division Two last season?
2—What unwanted distinction had they in 1967–68?
3—What unusual feature enhances their record this season?
4—Which Sheffield club came into The League first?
5—Which is the older club?
6—What major honours have United gained?
7—Who among United's many famous players caught the eye most?
8—A peculiarity of United's ground is —?

Answers on page 17

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Today's Personalities

Man at the Helm

ARTHUR ROWLEY
(Sheffield United's Manager)

ARTHUR ROWLEY broke almost every goalscoring record in the book during a playing career which spanned 21 years and four clubs. He first signed professional for West Bromwich in 1944 and made his League debut for them in the first post-war season.

He moved to Fulham in 1948 and crashed home nineteen goals in twenty-two games—including six in the last half-a-dozen matches—in his first season to take the Cottagers into the First Division for the first time. But the next season he was troubled by injuries and loss of form and during the summer he moved off to Leicester City for what was to prove the most successful period of his career.

In eight seasons at Filbert Street he hit 251 League goals, his forty-four in 1956/57 making him the competition's top scorer. During his stay at Leicester he shared in a remarkable scoring achievement with his brother, Jack, then playing for Plymouth Argyle. On 22nd October, 1955, they both scored their 200th League goal on the same afternoon!

When he went to Shrewsbury as player-manager in June, 1958, it seemed his chances of reaching Dixie Dean's League aggregate of 379 goals were small. But he continued to score with remarkable consistency for the Gay Meadow club and in his third season he hit his 380th goal against Bradford City.

It wasn't long before he overhauled Hughie Gallacher's combined Scottish-English total of 387 but he had to wait until the early part of 1962/63 before surpassing the British record of 410 held by Jim McGrory of Celtic and Clydebank. With that record beneath his belt, Arthur Rowley's appearances became less frequent and in his last two seasons before retirement in 1965 he scored only seven times in thirty-one games to bring his career goals total to a remarkable 434.

His scoring ability helped his clubs to promotion on four occasions.

He was just the man Sheffield United needed to guide them in their hour of need and he is currently settling down to his task of producing a promotion-conscious team.

Man in the Middle

ROY CAPEY (Crewe)

ROY CAPEY took up refereeing because he was ordered to do so by a senior NCO! That was during National Service. "But I found I enjoyed it though I still continued playing in junior football for some while. I knew I would never be more than an average amateur player so I decided to concentrate on refereeing."

It was back in 1950 when that whistle was forced into his hand. After demob. he got cracking in local leagues and progressed through the Cheshire League to a place on the Football League linesmen's list in 1959. In 1967 he was promoted to the middle for League games.

One of his best memories so far was running the line in a Denmark v. Sweden international in Copenhagen five years ago. His ambition? "Well, all referees will say the same thing—to get to Wembley. It's something we all dream about but don't dare talk about."

Mr. Capey, who lives with his wife and nine-year-old daughter near Crewe, believes in treating players like men. "They don't like a lot of finger wagging," he says. "If I have anything to say it's generally done in such a way as the crowd don't notice. I prefer to whisper something short but sharp to offending players and I believe they respond better to this approach."

Mr. Capey believes much that has been published about crowd hooliganism is grossly over-written. "I've been around a bit and generally speaking I find our spectators very good. You're bound to find a few stupid ones, who tend to spoil the image, but I think the whole thing has got out of perspective."

Football League Hot Shots

Up to and including Saturday, 1st February, 1969

	Lge.	FLC	FAC	Eur. Comps.	Total
Division I					
Greaves (Spurs)	20	5	2	–	27
Hurst (West Ham) ..	19	4	2	–	25
Royle (Everton)	19	3	2	–	24
Law (Manchester U.)	12	–	1	9	22
Robson, B. (New'tle)	14	2	1	4	21
Division II					
Curran (Norwich, now with Wolves)	17	5	–	–	22
IRVINE (Preston)....	12	3	2	–	17
Toshack (Cardiff)....	15	–	–	2	17
Pickering (Birm'ham)	13	–	3	–	16
Wagstaff (Hull).....	14	1	–	–	15
Division III					
Rogers (Swindon) ..	15	5	1	–	21
Atkins (Stockport) ..	15	–	2	–	17
Andrews (Southport)	14	2	1	–	17
Mulvaney (Barrow) ..	14	–	2	–	16
Yeo (Gillingham)	15	–	1	–	16
Division IV					
Best (Southend)	7	1	10	–	18
Hall (Peterborough)..	13	4	–	–	17
Banks (Exeter)	12	2	2	–	16
Talbot (Chester)	14	1	1	–	16
Ham (Bradford City)..	13	2	–	–	15

★ VALUE FOR MONEY

Spotted by a North End supporter being sold outside Stamford Bridge at last Wednesday's replay, our own OFFICIAL MATCH PROGRAMME from the first match at Deepdale. The gentleman concerned was doing a roaring trade, incidentally the price of the programmes **1/3 each.** Quite obviously he believes in free enterprise!

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F.A. CUP ACTION PICTURE — CHELSEA v. NORTH END

Archie Gemmill desperately attempts to clear as Charlie Cooke scores Chelsea's winning goal; fourth-round replay at Stamford Bridge on Monday last.

QUIZ ANSWERS

1—(a) Three times—1934, 1949, 1956; (b) Fulham.
2—All the other First Division teams scored more goals than Sheffield United's 49.
3—Ten of their 12 victories have been gained without a goal conceded. The other two were by 3–1 and 2–1.
4—Wednesday—by one year. Both were candidates when the League was increased from 14 to 28 clubs and a Second Division formed in 1892. Wednesday were elected to Division One. United proved their worthiness by promptly gaining promotion.
5—Sheffield Wednesday (founded 1866) by 23 years. In between, the city had several other noted clubs.
6—F.A. Cup winners four times, League title once, Division Two champions once.
7—England goalkeeper Bill ("Little Willie") Foulke: in his prime he was six feet six and weighed 20 stones.
8—For 80 years Bramall Lane has been used for football and cricket, and one side of both fields is not enclosed. The club came into being as a winter recreational outlet for Yorkshire County and Sheffield United C.C. players.

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F — BIRMINGHAM CITY v. MANCHESTER UNITED
G — TOTTENHAM HOTSPUR v. ASTON VILLA
H — WEST BROMWICH ALBION v. ARSENAL
J — BURNLEY v. SUNDERLAND
K — NEWCASTLE v. WOLVERHAMPTON WANDERERS
L — NOTTINGHAM FOREST v. QUEEN'S PARK RANGERS
M — CARDIFF CITY v. OXFORD UNITED
N — CARLISLE UNITED v. DERBY COUNTY
O — HUDDERSFIELD TOWN v. FULHAM
P — NORWICH CITY v. BRISTOL CITY
Q — PORTSMOUTH v. HULL CITY

PRESTON NORTH END SUPPORTERS CLUB

HIT THE TRAIL TO... BOLTON WANDERERS

NORTH END ARE GOING PLACES...

ARE YOU GOING WITH THEM?

ADVANCE BOOKING (Stand Seats)
Stand Tickets are available in advance for this fixture, price: 10/6 and 9/6 each, from The Secretary, Bolton Wanderers F.C., Burnden Park, Bolton.

SUPPORTERS' CLUB EXCURSION
The Supporters' Club are running a coach to Bolton on Saturday, 15th February, 1969. For further details of price and times of departure contact The Travel Secretary in the Supporters' Club. **Juniors**—note that a reduced price is being offered.

BOLTON WANDERERS SUPPORTERS' CLUB
The Bolton Wanderers Supporters' Club is situated on the ground at Burnden Park. The Secretary's name is Mr. H. Howcroft, telephone Bolton 29433. North End supporters travelling to the game are invited to call before the game for a drink and light refreshments.

LILYWHITE ZONE AT BOLTON
The meeting place on the ground at Bolton for North End supporters will be the GREAT LEVER END behind the goal. Price 5/–.

Why not join:

Preston North End Supporters' Club

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* Before and after the match snacks.
* Weekly olde tyme dancing night.
* T.V. lounge.
* Big match film shows.

Membership now open, hurry along and join, unbeatable value at 10/- per year.

The Preston North End F.C. hope you find this programme both informative and interesting, and we wish to acknowledge the co-operation of the *Lancashire Evening Post* for allowing us to publish photographs taken by their Staff Photographers.

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8 SPAVIN	8 CURRIE
9 INGRAM	9 ADDISON
10 GEMMILL	10 TUDOR
11 LEE	11 REECE
Substitute: TO BE ANNOUNCED	*Substitute:* TO BE ANNOUNCED

Referee

R. CAPEY
(Crewe)

LAST FOOTBALL POST

Linesmen

Red Flag
C. N. Seel

Yellow Flag
C. M. Smith

NEXT HOME GAMES

Saturday, 15th February, 1969 — Kick-off 3.0 p.m.

CENTRAL LEAGUE

NORTH END RESERVE v. SHEFFIELD UNITED RESERVE

Saturday, 22nd February, 1969 — Kick-off 3.0 p.m.

FOOTBALL LEAGUE

PRESTON NORTH END v. OXFORD UNITED

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